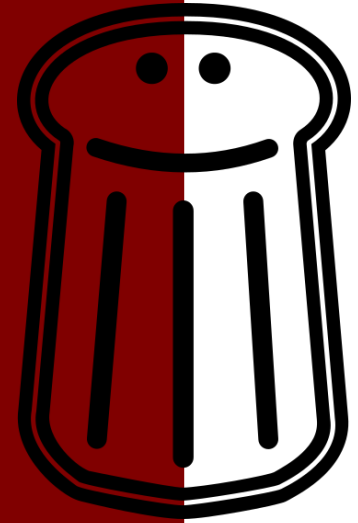# > SPONSORSHIP Brochure

Pass the SALT 2025

8th edition
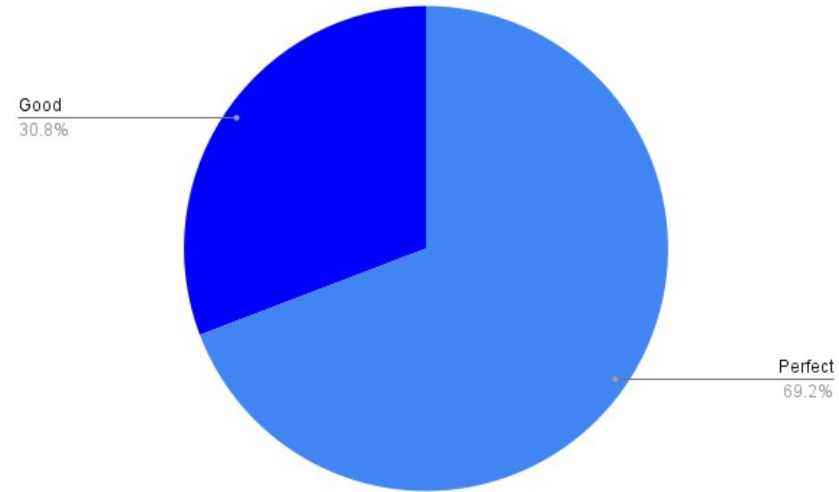
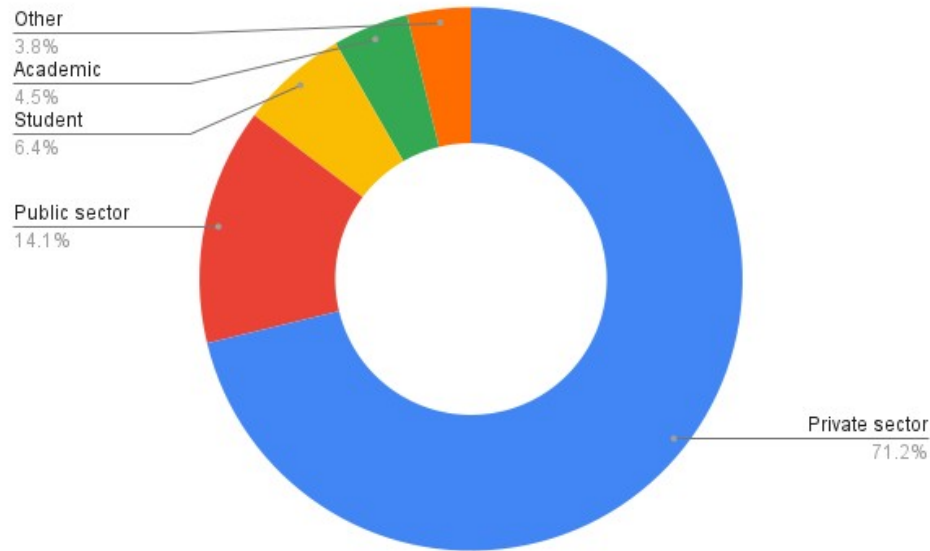*sponsoring@pass-the-salt.org*

The conference

Pass the SALT is a **technical conference** held **in English** and entirely **dedicated to Security and Free Software**. The 2024 edition hosted **22 talks and 9 workshops**.

2025 edition will be held:

- **Date:** 3 days in early July, 2025
- **Location:** Lille
- **Entrance: Free**
- **Attendance (goal):** 200-300 people

Attendance & evaluation (2024)

Other
3.8%
Academic
4.5%
Student
6.4%
Public sector
14.1%
Private sector
71.2%

Good
30.8%
Perfect
69.2%

128 persons attended and **most of them stayed all along the 3 days**. We had +30% of registered people and **+18%** present on D-Day compared with 2023. Their **event evaluation has been excellent** (post event survey) on the organization and content sides.

Our complete 2024 edition report is available at : **https://2024.pass-the-salt.org/annual-report/**

Feedback

Hash Miser
@H_Miser

Super cool proxmark worshop at #PTS19 with @herrmann1001 and @doegox ! Thanks for all the knowledge shared today !

Traduire le Tweet

Orange Tsai 🍊
@orange_8361

My slides "Hacking Jenkins" for #pts19 and #HITBAMS is out! This is my first time to go French and Pass the SALT(@passthesaltcon) is such a really really good and interesting conference!

Peter Czanik
@PCzanik

"My Favorite IT Security Event: Pass the SALT"

Ange
@angealbertini

@passthesaltcon la conf m'a donné une pêche et une inspiration d'enfer. Merci à tous !

Why sponsoring

- **Brand exposure:** your brand strengthens its image with the participants present (**hackers, professionals, researchers**) or with those watching in streaming / replay..

- **Recruitment:** your hiring process will be made more credible by your presence as a partner (**attendees: 11 % students and academics, 15 % public sector and 71 % from private sector**).

- **Strengthen your brand image** inside the community by allowing :

  – a free access to quality talks about Security and Free Software ;

  – exchanges and collaborations [1] between experts from these communities, passionate hackers but also professionals using Open Source Security solutions.

[1] https://www.pass-the-salt.org/achievements/#contributions

2024 edition sponsoring counterparts

Sponsoring Level	Platinum (max. 2 sponsors & 1 hosting partner per edition)	Gold	Silver	Associations
Donation	Min 3000€	Min 2000€	Min 1000€	Min 500€
Presence on all media supports (press, web, on site)	Yes, under « Platinum Sponsors » or « Platinum partner »	Yes, under « Gold Sponsors »	Yes, under « Silver Sponsors »	Yes, under « Associations »
Possibility to have a rollup/kakemono at room entrance	Yes	Yes	No	No
Pre-booked seats for the event	Yes (4)	Yes (2)	No	No
Possibility to have a booth (table + rollup/kakemono)	Yes	No	No	No
Invitations for the Speakers Dinner	Yes (2)	No	No	No

Sponsoring form

Complete and send it to SPONSORING@PASS-THE-SALT.ORG

Name : ………………………………………………………. Company name : ………………………………………………………………………….

Address : ……………………………………………………………………………Email : …………………………………………………………………………

My company engages itself to sponsor 2025 Pass the SALT at the following level: :

☐ Platinum Partner   providing free rooms & an amphitheater to host the conference
☐ Platinum sponsor   3000€ or more :   ……………………….€
☐ Gold sponsor   2000€ or more :   ……………………….€
☐ Silver sponsor   1000€ or more :   ……………………….€
☐ Association   500€ or more :   ……………………….€

Bank transfer

> **Transfer label : « Sponsor Pass the SALT 2025 »**
> **Bank** Qonto , **Account name** PASS THE SALT SECURITY AND LIBRE TALKS
> • 🇪🇺 **If your transfer is sent from Europe (SEPA Zone):**
>   **IBAN** FR7616958000014606729808694
>   **BIC**   QNTOFRP1XXX
> • 🌍 **If your transfer is sent from other parts of the world:**
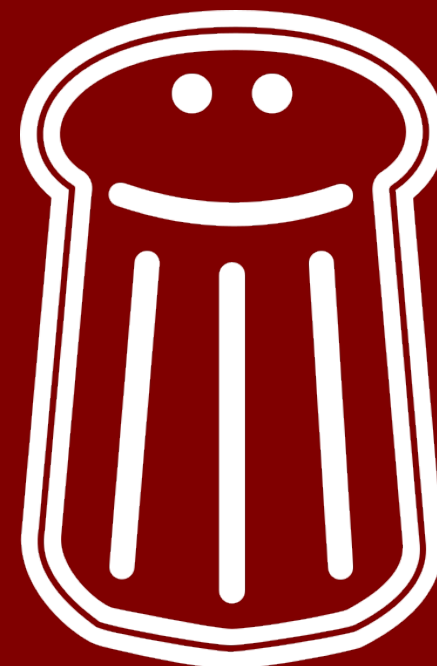>   **IBAN** FR7616958000014606729808694
>   **BIC**   QNTOFRP1XXX
>   **BIC intermediary bank** TRWIBEB3XXX
>   It is very important to add this intermediary bank in your international transfer details.

City …………………………… Date …………………   Signature & company stamp :

2025